



WELCOME BACK TO BALNEÁRIO CAMBORIÚ

The success of the 2010 edition of the MOUNTAIN BIKE WORLD CHAMPIONSHIP made it possible for us to host it again from July 19 to 24, 2011.

Balneário Camboriú can already be considered the Brazilian Mountain Bike Mecca.

For whoever participated in 2010 the upcoming 2011 event promises to be even better.

A description of Balneário Camboriú:

It is located at a latitude of 26 ° 59' 26" S and longitude 48 ° 38' 30" W GR, and it is about 2 meters above the Atlantic Ocean sea level. The population is 75 thousand and it is the largest tourist attraction in southern Brazil. It hosts over 1 million tourists during each high season. The city is just beautiful and provides excellent infrastructure for leisure and tourism, 365 days per year. The central beach extends 6 kilometers. There are even several more remote beaches bordered by the Atlantic seacoast forests decorating the white sand beaches and crystal clear water. Laranjeiras is nestled here, where the event will take place. Access to the beaches is extremely easy, by way of the main partner of the World MB event in Parque UNIPRAIAS (UNIPRAIAS Park), the only cable car in the world which links two beaches. This location is a wonderful natural attraction and even offers excellent shopping options, diversified events, gastronomy diversity, and an infinite number of pubs and nightclubs. So, be sure to come to the seventh largest tourism attraction in Brazil and enjoy your favorite sport at the World Championship event.

1. Brazilian Cycling sport status

Sports in Brazil are achieving enhanced status, as soccer is already so important to this country, as well as volleyball, and cycling is finally achieving its niche in our sporting events.

Brazil provides wonderful places for practicing many types of cycling, especially in the southern part of the country where there is strong European influence which brought on cultural and traditional influences and these factors helped to also develop new talents.

Good examples of such talents are Luciano Pagliarini (road), Soelito Gohr (para-cycling) and Murilo Fischer (road), who got influenced by preeminent European cyclist.



In Santa Catarina state, there are many important cycling events: Santa Catarina state tour class 2.2 UCI, Santa Catarina Mountain Bike tour, all the UCI cycling scheduled events.

In 2005 and 2006, we were privileged to host the UCI MOUNTAIN BIKE WORLD CUP editions, for the first time in Latin America, and the PAN AMERICANO MOUNTAIN BIKE CHAMPIONSHIP in 2006.

The World Championship in 2010 was a great success and got good recognition from Pat McQuaid, the UCI president.

These events brought about great international repercussion, and were a key factor in getting new investments in this sporting sector, developing new talents, and helping people to start practicing this sport.

We wish to show other countries that Brazil is not only famous for its soccer, but it is also a place for enjoying a variety of sporting activities.

2. Director

General Coordinator:

João Carlos de Andrade

“Federação Catarinense de Ciclismo” – President
(Santa Catarina Cycling Federation)

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3. Location and Transportation

Balneário Camboriú (BC) is a naturally wonderful place, and it is also located conveniently in “Vale do Itajaí” (Itajaí Valley). This city is among the largest in the region, ranking among such cities as Florianópolis (the state capital), Joinville and Curitiba. Highway access is mainly by highway BR-101, which provides good driving conditions.

Airline, the best airline companies that provides flights without stopovers from São Paulo (55 minute flight or 639 km by car) to the Navegantes Airport, 17 km from the city. Another option



is landing in Joinville (90 km from BC), Florianópolis (80 km from BC) or Curitiba (239 Km from BC), where the airline companies fly to diverse Brazilian cities and other countries..

The largest port in the state is Itajaí, 10 km from Balneário Camboriú. Nearby Balneário Camboriú, there are the following cities: Tijucas, Canelinha and São João - about 60 km away – these cities are famous for manufacturing shoes.

Blumenau, Brusque and Ilhota are cities known for their textile products. Another famous feature near Balneário Camboriú is Penha, 36 km away, where Beto Carrero World is located, the largest thematic amusement park in Santa Catarina state.

Joinville is also nearby, the largest city in Santa Catarina state, which is enormously important with its concentrated industrial districts.

There are many ways to arrive in Balneário Camboriú, such as BR 282, BR 470, BR 116 highways and especially BR 101 highway, with good driving conditions and infrastructure. The local traffic provides good streets and avenues and easy access to the competition locations. The maximum distance from downtown is 8 km., or if you prefer to come by cable car to UNIPRAIAS park.





4. Lodging

The dynamic growth and business in Balneário Camboriú have affected the tourism trade during the past years and nowadays there is a large scale tourism infrastructure provided to visitors.

The quality of hotel service, makes guests conformable and satisfied with their stay.

There are many hotels, ranging from R\$ 50.00 (USD\$30.00) on up, include breakfast as well. It is possible to find a great variety of good quality restaurants at a reasonable price.

The hotels are about 8 km from the competitions and 5 km by bike.

There are parking facilities for bicycles and gear at the hotels.

The event takes place during the July vacation period, so we suggest making your reservations soon, get in touch at acatur.bc@univali.br. ACATUR is an accredited travel agency.



UCI MOUNTAIN BIKE MASTERS WORLD CHAMPIONSHIPS

**BALNEÁRIO
CAMBORIÚ**
BRAZIL

	Hotels	Phone/Fax 55 47 +	E-mail
1	Camboriú Palace Hotel	3367-0144/3367-4278	cphhotel@cphhotel.com.br
2	Centromar Hotel	3367-1816/3367-4780	reservas@centromarhotel.com.br
3	Hotel Bhally	3261-0500	comercial@hotelbhally.com.br
4	Hotel Bella Camboriú	3367-1005	hotel@bellacamboriu.com.br
5	Hotel D' Sintra	2104-4080/3360-3499	eventos@hoteldsintra.com.br
6	Hotel Gênova	3361-8892/3264-1322	genova@redel.com.br
7	Hotel Geranium	3367-3232	reservas.bal@geranium.com.br
8	Hotel Gumz	3367-0855	reservas@hotelgumz.com.br
9	Hotel Itália	3261-3100	reservas@hitalia.com.br
10	Hotel Plaza Camboriú	3367-0700/08007074746	reservas@plazacamboriu.com.br
11	HM Plaza Hotel	3367-2911	hoteishm@hoteishm.com.br
12	Hotel Rieger	3367-2807	reservas@rieger.com.br
13	Hotel San Remo	2103-4811	reservas@hotelsanremo.com.br
14	Hotel Villa do Mar	3367-1001	reservas@villadomar.com.br
15	Marambaia Hotel	2103-4099/8808-1130	reservas@marambaia.com.br
16	Mércure Hotel	3263-5800/3056-9150	gerencia.mci@hoteispires.com.br
17	Melo Hotel	3367-0557	hotelmelo@hotelmelo.com.br
18	Marimar Hotel	3367-3066	marimar@hotelmarimar.com.br
19	Pousada Ponto do Lobo	3264-5777/3264-5269	reservas@pontadolobo.com.br
20	Pousada Vila Taquaras	3361-8976	adm@vilataquaras.com.br
21	Recanto das Águas	3261-0300	contato@hotelrecantodasaguas.com.br
22	Sibara Hotel Convenções	3261-5015/3367-1280	reservas@sibarafathotel.com.br
23	San Felice Hotel	3361-8222	reservas@sanfelicehotel.com.br
24	Pousada Estaleiro Village	9112-5100	pousada@estaleirovillage.com



5 – Participation Instructions

In order to participate, you just have to be affiliated with a State Federation. To inscription click hear - <http://ativo.uol.com.br/Eventos/MostraEvento.aspx?idEvento=3736>

The registration deadline is July 13th. The fee is R\$200.00 up to 05/30/2011, and after that the fee is R\$250.00 and the deadline is May 31st.

6. Schedules

(Forecast – schedules subject to change, but not dates)

	INFORMATION	CROSS COUNTRY (XCO)	DOWNHILL (DHI)
Tues. 19	<p>8 to 12 noon DHI – Track inspection by UCI</p> <p>2 – 5 p.m. XCO – Track inspection by UCI</p> <p>6 to 7 p.m. - Organization Committee Meeting /UCI</p> <p>10 to 12 noon and 1:30 to 5 p.m. All – Registration/ show credentials</p>	<p>2 to 5 p.m. Track open for practice</p>	<p>9 às 12noon Track closed</p> <p>2 to 5 p.m. Track inspected on foot</p>
Wed. 20	<p>1:30 to 5 p.m. All – Registration/ show credentials</p>	<p>9 to 10 a.m. Opening parade</p> <p>1 to 5 p.m. Track open for practice</p>	<p>9 to 10 a.m. Opening parade</p> <p>1 to 5 p.m. Practice for all categories</p>
Thur. 21	<p>9 to 12noon and 1:30 to 5 p.m. All – Registration/ show credentials</p> <p>12noon DHI – Registration concluded</p> <p>XCO – Registrations concluded for the Friday events</p> <p>8 p.m. All – Dinner</p>	<p>10 a.m. to 4 p.m. Practice</p>	<p>9 a.m. to 5 p.m. Practice for all categories</p>
Fri. 22	<p>9 to 12noon and 1:30 to 5 p.m. XCO - Registration/ show credentials XCO - Registrations concluded for the Saturday events</p>	<p>Starting at 8:30 a.m. UCI Masters World Championships</p> <p>Male Final 60+, 55/59,</p> <p>Female Final – all categories</p> <p>12:30h Award Ceremony</p> <p>2 to 4 p.m. Practice</p>	<p>9 to 10:20 a.m. Female Practice (stopping prohibited)</p> <p>10:30 a.m. to 12:30 p.m. Male Practice (stopping prohibited)</p> <p>2 to 5:30 p.m. UCI Masters World Championship Qualify</p>
Sat. 23	<p>9 a.m. to 1 p.m. XCO - Registration/ show credentials XCO - Registrations concluded for the Sunday events</p>	<p>Starting at 8:30 a.m. UCI Masters World Championships</p> <p>Male Final 50/54, 45/49</p> <p>12:30 p.m. Award Ceremony</p>	<p>9 to 10:20 a.m. Female Practice (stopping prohibited)</p> <p>10:30 a.m. to 12:30 p.m. Male Practice (stopping prohibited)</p> <p>2 to 5:30 p.m. UCI Masters World Championship Finals</p>

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		2 to 5 p.m. Practice	6 p.m. Award Ceremony
Sun. 24		Starting at 9 a.m. UCI Masters World Championships Male Final 40/44, 35/39, 30/34 4 p.m. Award Ceremony	Track closed



7. Tracks

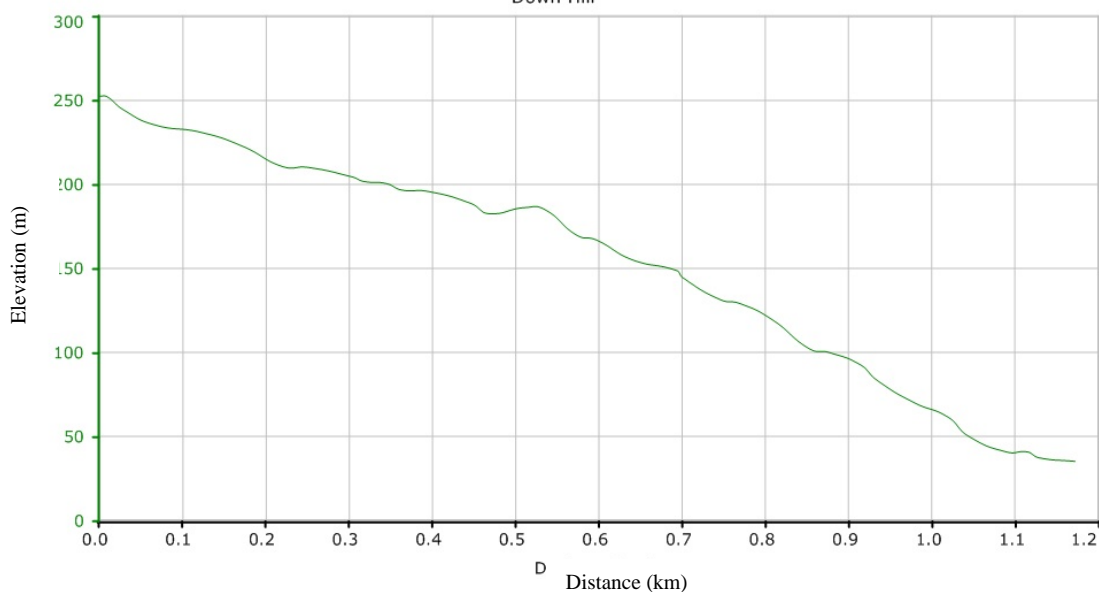
7.1- Downhill - DHI

The start will be 252 meters above sea level, descending along a track requiring highly skilled downhill racing, 1,230 meters long and a maximum slope of - 30%.

This track hosted the World MTB Cup in 2005 and 2006, the PAN in 2006, the World Championship in 2010 and several Brazilian downhill races, the average time span is 2 min. 20 sec. The starting line access to cyclist and the audience will be by the UNIPRAIAS Park cable car and it will be possible to carry your bike as well.



Down Hill





7.2- Olympic Cross Country - XCO

The race begins at the “Praia de Laranjeiras” (Laranjeiras Beach), at 5,250 meters above sea level, the maximum altitude variation is 159 metros in (km 1). The course is on tracks (single track), dirt and paved roads. The track has undergone changes for 2011 and these changes will be published by February 2011.

